



To Whom It May Concern:

Over the last few years the NC Herring Festival in Jamesville, NC has grown due to support of surrounding businesses. This annual event held on Easter weekend, April 19-20 has been a great way for our local community to come together and celebrate our heritage. With your financial support we have been able to grow our festival. This year we will have The Main Event Band Friday night and local entertainment on Saturday.

In recent years we have established 4 levels of sponsorship. Please allow me to say in advance, your support is appreciated. As a sponsor your business name will appear on our sponsorship banners, advertise your company as sponsor and your business name will be published in The Enterprise the week before the festival noting you as a valuable sponsor. For Silver, Gold & Platinum sponsors we will include a free vendor space. For Gold & Platinum we will also waive the fee for electricity.

We would also like a 2 – 3 sentence advertisement for your business. This will be announced throughout the day on Saturday.

We would be honored for you to become a partner with us in continuing the legacy of the NC Herring Festival. Our levels of sponsorship are: \$1,000.00 Platinum, \$500.00 Gold, \$250.00 Silver, and \$100.00 Bronze. Please return the bottom portion of this letter along with your check to NC Herring Festival, PO Box 95, Jamesville, NC 27846. If you have any questions please feel free to call me at 252-217-5363.

Thank you in advance,

Sharon R. Britt
Director
NC Herring Festival

Business Name- _____ Contact Name _____

2 – 3 line advertisement for your business

Level of Sponsorship:

\$1,000.00 PLATINUM \$500.00 GOLD \$250.00 SILVER \$100.00 BRONZE

Return to: NC Herring Festival, PO Box 95, Jamesville, NC 27846